FILMS ON DEMAND

DIGITAL EDUCATIONAL VIDEO

Quick Start Guide

HOME PAGE

Here's how to navigate the **Films On Demand** home page you first see when you log in.

SEE AND EDIT YOUR CUSTOMIZED PLAYLISTS

CREATE YOUR PERSONAL LOGIN TO ACCESS CUSTOM FEATURES

ORGANIZE VIDEOS AND SEGMENTS IN CUSTOMIZED FOLDERS

SET CUSTOM SEARCH AND VIEWING OPTIONS

DIRECT LINK TO RELEVANT VIDEO TUTORIALS

SEARCH BY WHOLE VIDEO TITLES OR SEGMENTS

BROWSE VIDEO TITLES AND SEGMENTS BY COURSE AREA

SEE MONTHLY UPGRADES TO YOUR COLLECTION

User Log In
Welcome

STATE UNIVERSITY

HOME   MY PLAYLISTS   MY FAVORITES   MY PREFERENCES   WHAT'S NEW?

SEARCH [   ] Search By Segments   ADVANCED SEARCH   HELP

Watch "Home Page" Tutorial

FEATURED VIDEOS

View By Subject

- Humanities & Social Sciences
- Business & Economics
- Science & Mathematics
- Health & Medicine
- Technical Education
- Family & Consumer Sciences
- Careers & Job Search
- Guidance & Counseling
- Archival Films & Newsreels

Most Viewed Videos

Recently Added Videos

GET MORE FROM FILMS ON DEMAND!
Set up a user account to take advantage of all the features that Films On Demand has to offer.
LEARN MORE

ROMEO AND JULIET: LIVE FROM SHAKESPEARE'S GLOBE

"But, soft! what light through yonder window breaks? It is the east, and Juliet is the sun." Performed at Shakespeare's Globe, London's faithful reconstruction of the open-air playhouse designed in 1599, Romeo and Juliet is arguably the best-loved of all love stories in Western literature. The play's masterful combination of lyricism, suspense, and dramatic changes of mood is

VIEW FULL VIDEO ▶

Thermal Insulation and Vapor Barriers

The Story of 1: How a Single Digit Created

Why Reading Matters: A Holistic Study for

Romeo and Juliet: Live from Shakespeare's

Perils of Plastic: Handling Credit

Extreme Sports and Teens: The Psychology of

USER GUIDES, VIDEO TUTORIALS, FAQS, AND MORE

QUICK LINKS TO NEW AND FEATURED TITLES

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PLAY VIDEO PAGE

SEARCH BAR

USER LOG IN

CUSTOMIZATION TOOLS

YOUR INSTITUTION'S NAME

HELP CENTER

VIEW RELATED VIDEOS

CLOSED-CAPTIONS

FULL SCREEN

VIDEO CONTROLS (FLASH)

VIEW SEGMENT DETAILS

VIEW FULL TITLE DETAILS

TITLE DETAILS

SHARE VIDEO VIA EMAIL

SELECT VIDEO PLAYER: Adobe Flash or Windows Media

ADD TO PLAYLIST

SELECT BITRATE

ADD TO FAVORITES

CLICK TO ACCEPT CHANGES

TITLE URL

CITATIONS: Chicago & MLA, 7th Edition style

RELATED RESOURCES: Viewable/ printable Instructor's Guide PDFs

Screen callout content:

User Log In
Welcome State University
STATE UNIVERSITY

HOME · MY PLAYLISTS · MY FAVORITES · MY PREFERENCES

SEARCH: _____ Search By Segments ▼ ▶ ADVANCED SEARCH HELP

Bioinformatics, Genomics, and Proteomics: Getting the Big Picture

Full Title · Segments · Related Videos

1. Inside a Human Cell (03:24)
DNA transmits hereditary data. The nucleus of each cell contains DNA. A base is one of the four substances that form DNA and codes genetic information. A genome is the entire DNA in an organism.

2. Genomics and Human Genome Project (04:49)
DNA sequencing led to genomics, they study of an organism's entire genome. Completed in 2003, the Human Genome Project's goal was to identify each and every gene in human DNA. Scientists look for genetic disorders in hopes of treating diseases.

3. Genomes and Treatment of Disease (03:30)
Proteomics (measurement of proteins) is currently being used to analyze research and discover treatments for Alzheimer's, heart disease, and certain types of cancer.

4. Protein Measurements (03:42)
As the latest applications of proteomics and genomics begin to emerge, it seems as though a major breakthrough in disease treatment could be just beyond the horizon. New cancer and Type II diabetes treatments are in the near future.

5. Data Analysis and Bioinformatics (05:10)
The human genome has 3.5 billion base pairs of DNA. Bioinformatics is the use of techniques including applied mathematics, statistics, chemistry, and biochemistry to solve biological problems on the molecular level.

6. Future of Human Genome Studies (01:49)
The vast potential for genomics, proteomics, and bioinformatics to create disease-specific drugs on a molecular level is currently being expanded by scientists.

Flash ▼ 1.5mb ▼ ▶

ℹ Details · ✉ Share · ✚ Playlist · ★ Favorite

Bioinformatics, Genomics, and Proteomics: Getting the Big Picture

Item# 39776

If the 20th century was the era of physics and nuclear fission, the 21st belongs to the life sciences. Moving from gene, to genome, to genetically based diseases, this program provides an overview of the interrelated fields of genomics, proteomics, and bioinformatics, with an emphasis on practical applications of biotechnology to the field of medicine. Are genetically personalized drugs around the next corner? Commentary is provided by Bob Forgey, of ProNAi Therapeutics; Bill Worzel and Jeanne Orhnberger, of Genetics Squared; and Drs. Brian Athey and Elliott Hill, of the University of Michigan. A Films for the Humanities & Sciences Production. (25 minutes)

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Title URL (Copy and paste this link in a browser)
http://digital.films.com/play/ABC123

✏ Citations   Related Resources

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LOGGING IN

There are two levels of "logging in" for most Films On Demand customers: **Account Log In** and **User Log In**.

Library: type in your log in info before distributing.

ACCOUNT ID

PASSWORD

QUICK TIP

READ THIS FIRST!

If your institution uses a form of automatic authentication (such as IP, Referring URL, or EzProxy), you may be able to bypass the Account log in process altogether.

Look for the link on your library home page.

ACCOUNT LOG IN
to access your institution's Films On Demand video content:

1. Go to **http://digital.films.com**.

2. Type in your Account ID and password, and click on "Log In."

3. You will then be granted access to all of the videos you are authorized to view via Films On Demand.

USER LOG IN
to access your personal preferences, favorites, and playlists:

1. Log in to your institution's account (see above), then click on "User Log In."

2. If you are already a registered user, enter your personal username and password, and click on "Log In."

3. If you are not already a registered user, click on "User Log In" to set up your personal username and password.
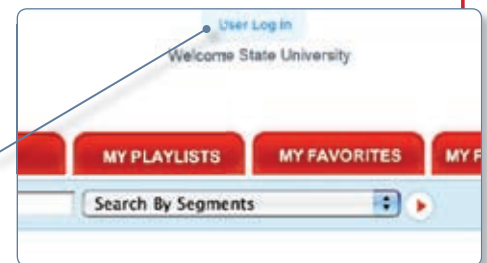
CUSTOMIZE!

To access the customization tools, you must be logged in as a user.
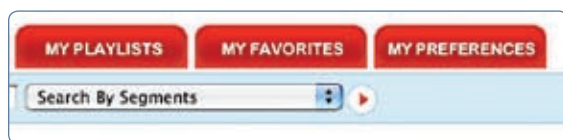
FYI

If you are having trouble logging in, please contact your librarian.

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FINDING VIDEOS

You can easily find videos by **browsing** or **searching**.

BROWSE through the available subjects:

1. Select a subject from the left-hand navigation area to access a detailed list of topics.

2. Click on a topic to access a list of all videos in that topic.

3. Click on any title to view that video, or click on "⊞ View segments in this video" to see a list of its segments.

QUICK TIP

Many of the topic menus include subtopics.
To access the subtopics, click on the "+" icon next to any subjects that display it to expand the view.

SEARCH the titles in your collection:

1. Type a keyword, phrase, or program name in the search box at the top of the screen.

2. Use the drop-down menu to select "Search by Segments" to search all of the available meta-data for segments or "Search by Titles" to search all of the available meta-data for full titles.

3. Click on the red arrow icon next to the "Search by" drop-down, or press the "Enter" key on your keyboard to execute the search.

4. Click on any title to view that video, or click on "⊞ View segments in this video" to see a list of its segments.

QUICK TIP

Refine your search by using the drop-down menus in the "Advanced Search" screen.
Access the "Advanced Search" link at the top right of the search bar.

CUSTOMIZE!

Change your default settings in the "My Preferences" tab. By default, all browse results are displayed as full titles and sorted alphabetically. All search results are displayed by individual segment and sorted by relevance.

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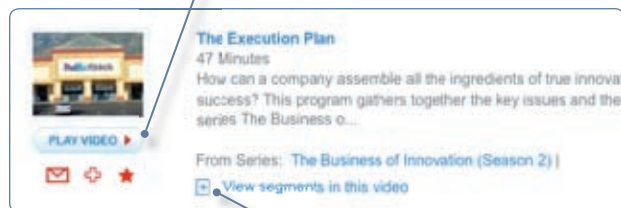
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VIEWING VIDEOS

There are several ways to **view videos** from the browse or search results page.

When TITLES are displayed on the browse or search results page:

1. Click on the "Play Video" icon to view the complete video.

The Execution Plan
47 Minutes
How can a company assemble all the ingredients of true innovat success? This program gathers together the key issues and the series The Business o...

From Series: The Business of Innovation (Season 2) |
⊞ View segments in this video

2. Or click on the "⊞ View Segments" icon to display available segments. Click on a segment from the list to access that specific segment directly.

When SEGMENTS are displayed on the search or browse results page:

1. Click on the "Play Video" icon to view the segment.

From the view video page:

1. Click on the "Segments" tab to display available segments from the selected video. Click on a segment, and playback of that segment will begin automatically.

2. Click on the "Full Title" tab. Click on the program title. Playback will begin automatically from the beginning of the video.

It's easy to control your video playback experience.

[Flash] [1.5mb] ▶

1. **To change the video format or bitrate**, use the drop-down menus below the video player. Select either Flash or Windows Media, and then select from the available bitrates. Click on the red arrow icon to activate the new settings.

2. **To adjust the volume**, **mute the audio, or pause the video,** use the embedded video functions.

3. **To view a video in full-screen mode**, click on the red arrow icon below the video window (for Windows Media) or the white embedded arrow icon (for Flash video). To close full-screen mode, press the "Esc" button on your keyboard.

QUICK TIP

For best results, use the high-resolution Flash video option when viewing in full-screen mode.

FIRST THE ACID - IN THIS CASE IT'S NITRIC ACID,

Many videos support closed-captioning.

To view a video with closed-captioning:

1. If a closed-captioning icon appears below the video player, once the video is playing, click on the closed-captioning icon to display the caption text.

2. To turn the captions on and off, click on the closed-captioning icon again.

CUSTOMIZE!

Configure captions on or off by default using the My Preferences page.

FYI

Not all of the videos include closed-captioning.
If the CC icon is not displayed, there is no closed-captioning available.

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SHARING VIDEOS

You can share **whole videos** or **custom playlists** you create.

TO SHARE VIDEOS:
From the browse or search results page:

1. Click on the envelope icon below the thumbnail image to send a link to a specific video via email.
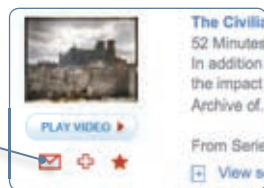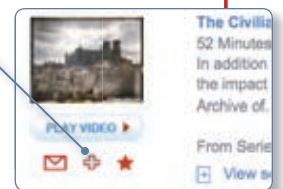
From the view video page:

1. Click on the "Share" tab below the video player to send a link to a specific video via email.

2. Click on the "Details" tab below the video player. Then simply copy and paste the Title URL onto a secure Web site to allow students and faculty direct access to that video.
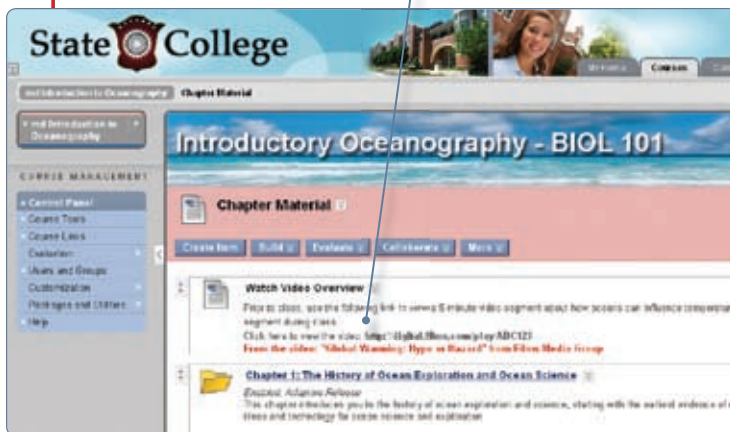
TO CREATE A CUSTOM PLAYLIST:
Users can add a full title or segments of a title to a playlist.

1. Click on the "[+]" icon below the thumbnail image of the video on any search or browse results page. Then choose whether to add the specific title or segment to an existing playlist or create a new one.

2. Or, from the View Video page, use the "Playlist" tab to add videos to a playlist or create a new one.

3. Access all existing playlists from the "My Playlists" tab at the top of the screen.

FYI
In order to create a custom playlist, you must be logged in as a user. If you do not have a user account, you will be prompted to create one.

QUICK TIP
It's easy to add more than one video segment to a playlist at once using the "Playlist" tab below the video player. Press Ctrl or Command while selecting multiple segments to easily add them to your playlist. You can also add segments from different titles to a single playlist.

FYI
Title URL links are specific to every video and every account. They can be used on course Web sites, online library card catalog systems, distance-learning courseware, PowerPoint slides, and more.

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ORGANIZING VIDEOS

It's easy to store your favorite videos in your own **personal folders** for quick access.

To create and add to a personal folder:

1. From the browse or search results page, click on the star icon below the thumbnail image of the video to add a full title or segment(s) to a personal folder.
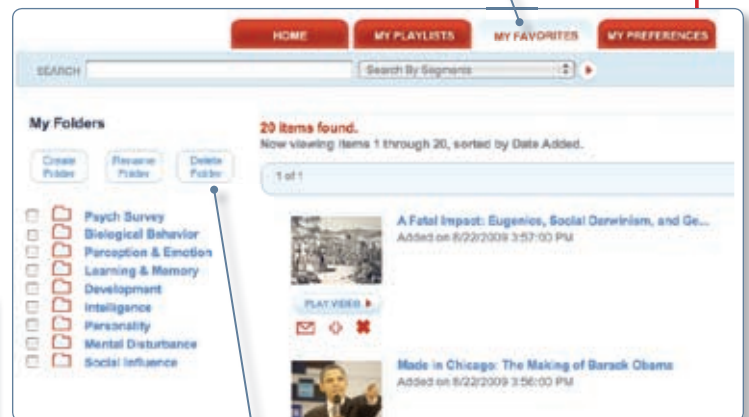
2. Add to an existing folder, or create a new one in one simple step.
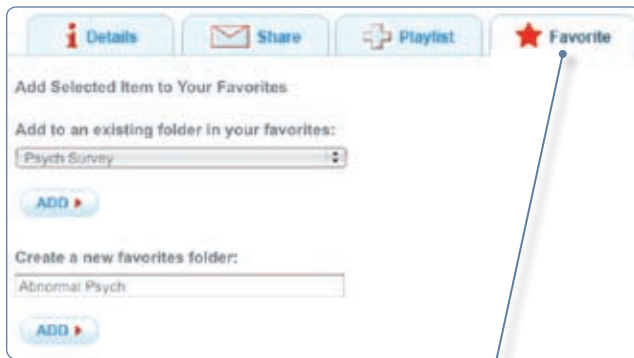
3. From the View Video page, use the "Favorite" tab below the video player.

To access and organize your personal folders:

1. Access your personal folders using the "My Favorites" tab.

2. In "My Favorites," you can create, rename, or delete folders.

QUICK TIP

Personal folders are a great way to save quick links to frequently used videos for easy access. Once you add a title or segment to a folder, you do not have to browse or search for it in the future. Simply access it through "My Favorites." You can also access play and share functions directly from this page.